



TEACHERS COLLEGE COLUMBIA UNIVERSITY
THE CENTER FOR EDUCATIONAL OUTREACH AND INNOVATION



Developing and Enhancing Group Coaching Skills

A SCALABLE SOLUTION FOR CREATING ORGANIZATIONAL CULTURES THAT PROMOTE GROWTH & DEVELOPMENT

Coaching is a rapidly growing 2.5 billion dollar service industry embraced by many of the Fortune 500 corporations globally. As more scalable solutions for promoting individual growth and development are being demanded in the marketplace, the adoption of group coaching can leverage and expand coaching within companies and organizations more rapidly and effectively than one-on-one coaching alone. Ginger Cockerham has been a pioneer in introducing group coaching into companies and in the financial services industry, and as a result of her expertise, has developed a methodology for training professionals in the art and skill of coaching groups.

In this highly experiential course, participants will examine and define the role of the coach by making clear distinctions with other leadership roles in group settings. By exploring several group coaching models including a multi-media presentation of a live group, participants will identify key criteria for designing their own group coaching model. There will also be opportunities to coach and be coached in a group coaching practicum.

Director: Terrence E. Maltbia

Featuring: Ginger Cockerham is an Executive Coach and ICF Master Certified Coach. She is currently Vice President of the International Coach Federation, a 12,000 member global organization. Cockerham developed and co-designed the Group Coaching Course being offered through CEO&I at Teachers College Columbia University. Cockerham

Coaching Group focuses on providing group coaching solutions for companies and organizations in the marketplace.

Zuno Kristal is an IAC certified coach with an MA in Organizational Psychology from Teachers College Columbia University. He is the co-designer and an instructor in the Group Coaching Course being offered through CEO&I at Teachers College Columbia University. He is writing his doctoral thesis on Coaching as an Ed.D candidate at Teachers College Columbia University.

CORPORATE LEARNING SOLUTIONS GROUP

Workplace Learning Institute:

Key Benefits:

- Learn and synthesize a coaching framework for leading groups within organizations.
- Explore multiple group coaching models using real-life examples.
- Examine the theoretical and philosophical foundations for group and team coaching.
- Enhance listening and questioning skills for maximizing coaching impact.
- Learn and integrate the core coaching competencies within a group setting.
- Build a “business-case” for leveraging coaching in organizations by coaching groups.
- Add and expand the coaching environment within organizations and companies..
- Experience the power of group coaching in practicum format.
- Develop marketing strategies for expanding group coaching within organizations both internally and externally.

Program Schedule and Highlights:

This course focuses on a coach approach to leadership and specifically how group coaching can leverage and expand a coaching environment within the organization.

- **Conceptual Clarity:** Definition of key terms and distinctions between group coaching and traditional methods of leading and facilitation of groups.
- **Coaching Foundation:** Using the ICF Coaching Core Competencies as the foundation.
- **Applied Action:** Skills, Tools, and processes for developing and enhancing group coaching expertise and opportunities.
- **Relationship Enhancement:** Conducting external group experiments to enhance and grow individual social capital.
- **Experiential Learning:** Coaching within a practicum in each course meeting.

- Observation and Application: Group Coaching demonstrations in multiple settings.
- Expanding and Creating: Visioning group coaching opportunities.
- Leveraging Expertise: Using your strengths and expertise to contribute value by coaching groups.

Who Should Attend?

Professional Coaches who desire to expand their coaching offerings to companies and organizations so they reach more people and increase profitability; Executive Coaches who want to enhance their capacity to develop more people and use group coaching as the model for having more leverage and reach with their existing resources; OD and HR Directors who want to increase the scope and affordability of group coaching within their companies and organizations; Managers and Trainers who are committed to creating a coaching culture internally to promote individual growth and performance.

Costs: Available for 3 credits [ORLD 5819.004] @ \$1030 per credit or 3.0 CEUs, for \$1,495

Accredited by the International Coach Federation

This course is also certified by the International Coach Federation (ICF) and provides a total of 28.5 CCEU credits, broken down as follows:

- 25.5 hours – ICF Core Coaching Competencies
- 3 hours – Development of Coaching Practice

For more information, call (212)-678-3583 or visit:
<http://continuingeducation.tc.columbia.edu/default.aspx?pageid=284&PK=2208>



ICF has approved CCEU Status for "Developing & Enhancing Group Coaching Skills" at Teachers College Columbia University.

Experts in Education for over 100 Years

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